Website Design Services

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Service Overview

Web Development

A website can be much more than just a few pages online. Your website can build trust by using testimonials, adding client lists or sponsors. The website can increase interest and visitor frequency by including success stories, a photo gallery, or by adding articles and a blog. You can effectively spread the word about your mission and services by increasing your email list via a newsletter sign-up, adding video and social media connections. You can collect visitor data through a registration database to communicate with them later on. The website can also incorporate a catalog of your products with pictures and an online store to process credit card payments online 24/7. In summary, your website can do a lot to spread the word about your organization and keep your visitors interested, the possibilities are endless! A well planned and engaging website will ensure clients stay online longer with a potentially become a customer.

Our web development team is experienced with e-commerce, databases and other web development software. We can have your website ready in as early as 10-15 days. We can also help with content development, web marketing or regular maintenance service to keep your website content fresh and up to date.

Website Development Options Include:

- Custom Designs: Responsive website designs for mobile and pc.
- Search Engine Optimization: Attract more visitors, customers or donors.
- Shopping Cart: Process sales anytime (24/7), online store will never close.
- Picture slider: Add a little pizzazz to your website with professional images.
- Web Content: Professional writing to help you with ideas, content and proofing.
- Database Functionality: Better manage your website visitors and trends.
- Newsletter Sign up: Grow your client list by integrating with your website.
- Administrative Reports: Evaluate your traffic trends to plan marketing initiatives.
- Web Marketing Services: Attract more visitors through social media and SEO.

Your website represents your company; don't just settle for a cheap website. Our web solutions offer you the features you need at an affordable price. We also offer an easy payment plan, allowing you to pay over 12 months.

There is a one-time hosting setup fee of $69.00 and a one-time domain cost of $15.00. The hosting transfer fee will be **waived for those using our hosting service.** We also offer a web maintenance program which includes website updates, online backup and virus protection and for a low fee per month. This will ensure your website will continue to grow and improve over time.

Website Design
SMB -Packages

Starter Website

- 4 Page Website
- Licensed Pictures (2)
- Content Review (1 Hr)
- Contact Form Setup
- Maintenance Required
- And more

Package Total $ 499

Web package includes additional items not listed, for a full list of features please view our website.

Domain, maintenance, marketing, hosting and other options are priced extra

Value Website

- Up to 6 Pages
- Licensed Pictures (5)
- Content Review (2 Hr)
- 2 Revisions (Text)
- SEO Basic Package
- Picture Slider
- Social Media (1)
- Web Blog Setup
- Newsletter Signup
- And more

Package Total $ 929

Marketing Website

- Up to 8 Pages
- Licensed Pictures (10)
- Content Review (3hrs)
- 3 Revisions (Text)
- Photo Gallery
- Forms setup (3)
- Lead Generation
- CRM integration (2 Hrs)
- Blog & Newsletter
- SEO Value Package
- Website Analytics
- Social Media Setup (3)
- Google places setup

Package Total $ 1,879

Popular Add-on Options

- Content Review (4hrs)
- SEO Business Package
- Online Store (10 items)
- SSL Certificate Setup
- Online Directory
- Analytics and more

PayPal CREDIT

SHOP SECURELY

No Payments + No Interest if paid in full within 6 months on purchases of $99 or more Check out with PayPal and choose PayPal Credit

Subject to credit approval. See terms. US customers only.

Website Design
A La Carte Options

- Admin Page
- Affiliate Software
- Blog Development
- Call Me Button
- Mobile App
- Content Mgmt System
- Directory Registration
- Drip Marketing Campaign
- Favicon Image
- Internet "Places" Setup
- Live Chat Software
- Maintenance Plan
- Members Directory
- Responsive - Mobile Friendly
- Online Catalog
- CRM Connectivity
- Recurring Billing
- Google Analytics

- Online Video
- Photo Gallery
- Picture Slider
- Press Release
- Registration Page
- Shopping Cart
- Sitemap Setup
- Social Media Setup
- Streaming Video
- Web Content Writing
- Web Diagnostic
- Online Directory
- Website Pop-up
- Website Lead Capture
- Website Optimization SEO
- Donor Management
- SSL Certificate
- Reservation tool

Website Design
A La Carte Options

Mobile Landing Page

1 Mobile landing page

6 Buttons with links

1 Revision

Total $199

Mobile App

6 Pages / Features In Total

2 Sets of Revisions

Licensed Adobe Pictures

Content Review

Image Slider on Home Screen

Tap To Call Link

Social Media Links

Help Publishing of the App on the Apple
App and Google Play Store

Total $799

Mobile App Plus

Same as Above plus :

Up to 10 Pages / Features In Total

3 Sets of Revisions

Total 1,299

Website SEO Setup

Basic SEO Package

- SEO Report
- Consultation
- Website & Keyword Review

Package Total $ 399

Value SEO Package

- Starter Package +
- Internet "Places" Setup (1)
- Content Optimization -2 hrs coding

Package Total $ 599

Business SEO Package

- Basic & Value Package +

- Directory Submission (20)

- Internet "Places" Setup (2)

- Google Analytics

- Speed Optimization

- Web 2.0 Blog—Off Page SEO

Package Total $ 899

SEO Maintenance - Starting at only $299 Per Month (6 Months)

On Page - Optimization

In-depth Site Analysis
Broken link Analysis
Competition Analysis
Keyword Analysis
Initial Rank Report
Meta Tag Optimization
W3C Markup Validation Check
Page H1 & H2 Tags Optimization
Image & Hyperlink Optimization
Robots.txt Creation / Analysis
XML Sitemap
Google Analytics

Off Page / Link Building

Article Submission
Article Social Bookmarking
Press Release Submission
Blog Submission
Web 2.0 Profile Creations
Social Bookmarking
Infographic Promotion
Slide Creation
Slide Submissions
Image Sharing
Google + Biz Page Setup
Social Media Updates

Website FAQ

Q. What is the process?

A. After you sign up for the service, we email you an order confirmation & service agreement. After you acknowledge this, we will forward you another email proving you access to our client-only web tools & questionnaire. Once you complete this online questionnaire, we will call you within 48 hrs to set up a conference call with your website service consultant. During this call the consultant will confirm information, ask you questions, answer any of your questions, and begin to work on your project.

Q. How long does the process take?

A. It usually takes between 10-15 business days, after we receive all the necessary information from you.

Q. Are there any other fees involved?

A. There is a domain registration fee of approximately $15 dollars per year payable to a domain registration company. The website service does not include monthly updates starting at $40 (30 min or 65 (1 Hr) nor hosting which we offer at a low rate of $7 per month. For clients hosting somewhere else there is a $69 setup fee for the additional time to transfer and setup to a new host.

Q. How does your maintenance program work?

A. Our web developer will provide 30 min or 1 hour of service each month depending on the plan selected. This will include, content updates, add new pictures or new pages, virus removal, troubleshooting etc.

Q. How many pages do I need for my website?

A. Most websites have between 5-10 pages, however, depending on your business products and services, you website may require more pages. Let us know how many pages you would like and we will provide a quote for each additional page over what is included in the website package purchased.

Q. Which are the minimum pages recommended?

A. Home, About Us, Services, Contact Us and Store.

Q. Can I add a store to my website?

A. Yes, we can add a store with pictures, item descriptions, and automated checkout so you can receive payment and get it deposited into your bank account directly.

Q. Do you only use pre-designed layouts or can you custom build a website?

A. All of our website are customized to each client. In some cases we do use similar layouts that are popular however, content, colors and pictures are unique to each client.

Q. How do you price custom websites?

A. Websites are priced by packages with select features that meet most budgets however any of packages these may be modified based on client needs. Please speak to a sales representative or the web develop for a quote on additional pages, features, marketing solutions, SEO or content research.

SEO FAQ

What is SEO?

SEO stands for Search Engine Optimization. SEO is the process of increasing your website's visibility in terms of visitors and sales through search engines like Google, Yahoo, Bing etc

How can I index my new website in Google search really quickly?

SEO is mostly about driving traffic from search engines like Google. In order to get more traffic from Google, you need to let search engine crawlers to index your site. For that, you need to index your website on search.

What is a sitemap?

Google basically uses a website's sitemap to index pages within them. A sitemap usually contains a list of pages on your site that you have decided to tell Google what to index and what NOT to index.

How much does SEO cost?

SEO can be expensive. At an average, an SEO expert charges over $100 per hour. It can go up to several thousand dollars depending upon the agency you choose. That means SEO usually costs you $1000 to $5000 every month.

Do you guarantee Results?

As a company we value our reputation therefore we do not make false promises. Getting on page one of Google is long and difficult process, we work with our clients to set realistic expectations since search engines are constantly evolving.

How long does it usually take to get results from SEO?

We know that getting results from SEO takes time. There's no exact answer on how long does it usually take to get SEO results but depending on keywords It may take 6 to 8 months to start getting results such as search visitors, leads and sales to your sites from search engines.

What is on-page SEO?

On page SEO is the process of optimizing your website individual pages to get higher rankings on Google. On page SEO elements usually include things like;

1) Title tag   2) Meta description 3) Image alt tags   4) H1-H3 sub heading tags etc.

To put it simply, on page On-SEO happens inside of your website

What is off-page SEO?

Off page SEO is the process of improving your website SERP (Search Engine Results Page) results by using techniques like link building, brand mentions etc. Off page SEO generally include things like;

1) Building links 2) Social media shares 3) Blog development & posting 4) Video & Info-graphics etc

Off SEO is primarily marketing activity that happens outside of your website.

Mobile Landing Page FAQ

What is the mobile landing page?
The mobile landing page is a great tool you can use to give information about your organization to other people. It is designed for mobile devices. The landing page has links and call to actions to the most important things about your organization.

What is the difference between a website and a mobile landing page?
The mobile landing page is highly focused and simple to use compared to a website. Only the most important information is included on the Mobile landing page. It is easy to direct users to where you want them to go. It's effective for getting them your contact information, and sending them to your most important social media.

What exactly will be on the mobile landing page?
The following items will be on your mobile landing page, and nothing else:
    Your organization logo
    Your organization tagline
    A link to your original website
    6 buttons with links to any 6 things you want to link to

What are some examples of what my 6 button links will link to?
    Specific pages on your website that you want to highlight
            Programs / Services
            About Us
            Blog
            Gallery
    Tap To Call your phone number button
    Tap to open email to your email address
    Links to your social media
            Facebook Twitter Instagram Linkedin Youtube
    A link to your donation platform
    A link to your ecommerce store
    A link to a specific video you want to share
Your mobile landing page will have six links to any combination of the things above.

What is the process?
You will be sent a questionnaire to collect all of the information we will need to create your mobile landing page. After we receive your response we will create the mobile landing page with the information you provided. You will be shown the page and you can respond with any corrections that need to be made. After the corrections are completed the mobile landing page will be launched.

How long does it take to get the mobile landing page done?
It will take up to 5 business days after you complete the questionnaire for us to build your mobile landing page?

Where will the mobile landing page be hosted?
You will need to have a domain and hosting account so that your mobile landing page can be uploaded. We can setup a domain and hosting account for you, or you can setup your own domain and hosting account with another company. If you own a website you most likely have a domain and hosting account. With most hosting plans we can just place the mobile landing page on it for no additional cost. However with how some hosting plans are structured, you might have to get another hosting plan just for the mobile landing page.

Mobile App FAQ

How is the mobile app developed?
The mobile app is built using an app builder software. This mobile app will be available on the Apple app store and the Google Play Store. We will build the app for you and help you setup the hosting for the app.

What is the difference between a website landing page and the mobile app?
Both work well on any mobile phone device, however the mobile landing page is not downloadable via the app store, users can access it through text message or the QR code on your website.   To access the mobile app you will have to download it from the Apple App store or Google Play store which has millions of users visiting the store. It will have lots of features native to mobile phones.

What exactly will be on the mobile app?
Listed below is a sample of content, pages, and features that you can choose to have on your mobile app. You will make a selection of those that fits your business needs and within the limits of the packages.
>   Static Content Pages
>>   Services   B) About Us   C) Contact Us D) Etc.
>   Scheduling and Booking appointments
>   Social Media Feeds
>>   Youtube, B) Facebook C) Twitter
>   Places Directory
>   People / Staff Directory
>   Table Reservations for a Restaurant
>   Input of Google Forms and Documents

What is the process?
You will be sent a questionnaire to collect all of the information we will need to create your mobile app. After we receive your response we will setup a phone call interview so that the mobile app can be planned out. We will create the mobile app with the information you provided. You will be shown the app and you can respond with any corrections and revisions that need to be made. You will have 2 sets of revisions available to you. You can make any amount of changes that you want to the app in each of these sets of revisions. After the app development is done we will have to setup your Apple account development license and Google account development license.

How long does it take to get the mobile app done?
Starting from the date of the interview, your mobile app will take approximately 2 to 4 weeks. Keep in mind that the biggest factor in the speed of the project is how quickly we receive your content, account information, and revisions.

Where will the mobile app be hosted?
The mobile app is hosted through the software company. You must maintain your subscription active or your app will disappear and not be available. The hosting costs $59 a month to maintain. If you miss a payment your app will be pulled from the Apple app store and Google play store.

What other costs are associated with the mobile app?
There are other costs associated with your mobile app that are separate from the payment you make to BizCentralUSA for the development of the mobile app. First is your hosting account with the app builder software. We will help you setup your account hosting which charges $59 per month. This is absolutely required for the development of the web app. The next charge is with Apple. You will need to acquire an Apple Developer License. They charge $99 a year to hold an Apple Developer License. This is required to be hosted on the Apple App store. The last charge is with Google. You will need to acquire a Google Play Developer License. They charge a one time fee of $25. This is required to have your app on the Google Play store.

About Us

Our Mission

Founded in 2004 and headquartered in Orlando, FL, BizCentral USA serves as a "one-stop" resource center for startup, small and mid-size businesses nationwide. Expanding from a one product to currently offering over thirty products and services, BizCentral USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 25,000 and growing.

Today, entrepreneurs and small business owners looking to start or grow their own business turn to us for assistance with their business needs. From incorporation, business plan development and certification to accounting, web design, marketing and everything in between, we work hard to help our clients get on a fast track to growth.

At BizCentral USA, our goal is to help small businesses succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

Our Brands

Since our founding in 2004, we have discovered the specific attention needed by nonprofit and religious organizations. The BizCentral USA brands, CharityNet USA, ChurchNet USA and HelpNet USA, provides individuals in the nonprofit and religious sector with the specialized assistance needed to form successful and sustainable organizations.

CharityNet USA: serving as the nation's number one provider of nonprofit startup services.

ChurchNet USA: serving as an online church and ministry resource center.

HelpNet USA: Our corporate foundation which serves as an online resource that brings together individuals and nonprofit organizations, encouraging collaboration and empowerment.