



## Business Plan Services

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# Service Overview

## Business Plans

Developing a well thought business plan is an essential management tool for your small business. It identifies potential challenges and provides success strategies for growth. It is critical for business planning or operating, plus seeking investors, loans, real estate or partnerships. It helps you to determine the competition you are up against and most importantly; A business plan helps you to get the funding you need to expand your business.

### Top 5 Reasons to use our Business Plan Services:

- **Affordable Plans:** One of the nation's most affordable business plans with research & additional options, such as PowerPoint version
- **All Inclusive Format:** Our business plan contains the information necessary for banks, investors or SBA.
- **Extensive Graphics and Charts:** Our business plans come in a professional presentation folder and your financials are depicted in full-color graphs and charts.
- **Fast Completion:** Our plans are completed within 10-15 business days. Expedited service is also available at an additional fee.
- **One-stop-shop:** BizCentral USA's goal is to build long term relationships that foster ongoing business growth. Therefore, we provide additional services to aid your business in growing after the initial startup stage.

These include:

- Marketing Services
- Web Design
- Accounting Services
- Graphic Design and more...

# Business Plan Services

## Basic Package (Start-Up)

Standard Business Plan  
3 Year Financials  
2 hours of Research  
Startup Toolkit  
Marketing Review  
Market Segmentation  
Printed & Bound Copy

**Total \$629**

## Package Plus <\$500K Bank

Standard Business Plan +  
3 Year Financials  
Market Segmentation  
3 Hrs Research & Revisions  
Review Consultation  
Power Point Presentation

**Total \$849**

## Promotions



Shipping Not Included

## Premium Package >\$500K Projection

### Business Plan Package Plus :

Basic Logo 2 Samples / 2 Revisions  
5 Year Financials  
Demographics  
6 Hrs Research & Revisions  
Past Performance Review  
Basic Power Point Presentation  
Printed & Bound Copy  
Business Plan Update 6mo

**Total \$1,599**

## Investor Package \$1MM + Projection

### Premium Package Plus :

Custom Logo 3 Samples / 3 Revisions  
5 Free Pictures Professional Pictures  
Custom PowerPoint Design  
8 Hrs Research & Revisions  
Cover Letter  
3 Page Summary  
Exit Strategy

**Total \$2,599**

## A La Carte Options

Additional hours (2hrs)	\$ 109	PowerPoint Design	\$ 105
Past Performance Review (2hrs)	\$ 105	Expedited Service (5-7 Days)	\$ 99
Plan Review Consultation	\$ 59	DbI Expedite (3-5 Days)	\$ 159

# FAQ

## **Q. WHAT IS THE PURPOSE OF A BUSINESS PLAN?**

**A.** Drawing up a business plan will help a business identify its strengths and weaknesses plus key areas of financial risk involved in setting up the business. It represents the dynamic process of planning and reviewing the business marketing strategies and it should be updated at least once a year. A business plan is an essential management tool, however most companies set up business plans for the purpose of receiving loans.

## **Q. HOW LONG OF A PERIOD DOES THE BUSINESS PLAN COVER?**

**A.** Our standard business plan typically covers a 3-year period. We do offer extended plans that cover 5 years total.

## **Q. WHAT KIND OF INFORMATION WILL I HAVE TO PROVIDE?**

**A.** You will provide basic business information, including your company's structure, management, and operation. We will need information on each product or service that your business provides. In addition, we will require financial information that will include pricing, sales projections, start cost, salaries etc. For start-ups or business that are newly established, we can help develop estimated financial data based on your business model and goals.

## **Q. WHEN DO I RECEIVE MY PLAN AND IN WHAT FORMAT?**

**A.** Within 10-15 business days from the date of interview, you can expect to receive a draft of your business plan. The draft will be emailed as a watermarked MS Word document file. You will then have 1 week to review the plan and make any revisions. Revisions may be made directly in the file. After revisions are made and approval to print is given, the business plan will be printed in color and bound in a presentation folder.

## **Q. I NEED ADDITIONAL CONTENT AND RESEARCH FOR MY BUSINESS PLAN. CAN YOU INCLUDE THEM?**

**A.** We make every effort to accommodate special client requests. If the content can be added into the plan before the plan is completed or printed, we will do so. If the addition requires more than 15 minutes of time, it will be charged at \$50 per hour or fraction.

# FAQ

## **Q. CAN MY PLAN BE CREATED WITHOUT FINANCIAL PROJECTIONS?**

A. Yes. The business plan program will allow us to remove the financial plan completely, producing a narrative plan.

## **Q. WHAT ARE THE SECTIONS IN THE BUSINESS PLAN OUTLINE?**

A. Executive Summary, Company Summary, Products & Services, Market Analysis, Strategy and Implementation Summary, Management Summary, and Financial Plan.

## **Q. WHAT IS INCLUDED IN THE BUSINESS PLAN PACKAGE?**

A. A business plan package contains a complete business plan, as well as demographics, financials, and a market review.

## **Q. WHAT SOURCES DO YOU USE TO FIND STATISTICS ON MY MARKET AND DEMOGRAPHICS?**

A. We use Wikipedia, Zipcodestats.com, and census.gov.

## **Q. CAN THE COLORS OF THE GRAPHS AND CHARTS BE CHANGED?**

A. The colors of charts and graphs can be changed, but only to different color schemes. We cannot change each bar to a specific color. There are several color schemes to choose from.

## **Q. CAN YOU CREATE A LOGO FOR MY COMPANY TO APPEAR ON THE TITLE PAGE?**

A. Yes. We offer logo services starting \$189. This will include the creation of three distinct logos from which to choose. The chosen logo can then be placed on the cover of the plan, and anywhere else within the document that is desired. We can also add professional photos plus a PowerPoint version to share with your team and stakeholders.

## **Q. CAN I SEND PICTURES TO BE ADDED TO MY PLAN?**

A. Yes. Pictures can be added into plans as long as they are sent electronically, as in a .jpg format.

# About Us

## Our Mission

Founded in 2004 and headquartered in Orlando, FL, BizCentral USA serves as a “one-stop” resource center for startup, small and mid-size businesses nationwide. Expanding from a one product—one owner company in 2004, to currently offering over thirty products and services, BizCentral USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 25,000 and growing.

Today, entrepreneurs and small business owners looking to start or grow their own business turn to us for assistance with their business needs. From incorporation, business plan development and certification to accounting, web design, marketing and everything in between, we work to get our clients the most out of their business model.

At BizCentral USA, our goal is to help small businesses succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

## Our Brands

Since our founding in 2004, we have discovered the specific attention needed by nonprofit and religious organizations. The BizCentral USA brands, CharityNet USA, ChurchNet USA and HelpNet USA, provides individuals in the nonprofit and religious sector with the specialized assistance needed to form successful and sustainable organizations.

**CharityNet USA:** A nonprofit subsidiary of BizCentral USA serving as the nation's number one provider of nonprofit startup services.

**ChurchNet USA:** A nonprofit subsidiary of BizCentral USA serving as an online church and ministry resource center.

**HelpNet USA:** An online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.